



GO TO E-BIKE PROJECT 2022/23

An innovative **GREEN** transport scheme
located in Hayling Island, Hartley Wintney and Paulsgrove

SET UP BY THE GOOD NEIGHBOURS NETWORK

Funded by the Department for Transport to explore a range of transport solutions to help combat loneliness.

Established in 2022 as part of a Hampshire wide, one year pilot project, with partner organisations:

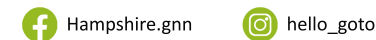
Action Hampshire, University of Winchester, mha ,AgeUK and GNN groups



Our Mission

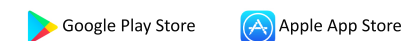


GOOD NEIGHBOURS ON WHEELS



Rides and deliveries are bookable via our simple to use App, **Go To Bikes.**

Available from



THE PLAN

GO TO was set up as an innovative and hyper-local e-bike ride and delivery service.

Launched in October 2022 - with a trained Pioneer or volunteer providing a light-touch, friendly connection to access local suppliers, services and activities by E-bike

Sign up and on-going access was promoted via a dedicated GO TO app, alongside the more traditional GNN tried and tested approach the humble phone call



THE PROJECT WAS BOTH MOBILE AND RESPONSIVE

- Equipped with its own dedicated E-van to transport equipment from location to location, the project was able to ‘pop up’ in all sorts of places and covered fetes and festivals, alongside its regular weekly slots which were supported by the established GNN groups in Hayling Island and Hartley Wintney.



TRI-SHAW RIDES

These rides proved to be the most successful component of the GOTO project, - come rain or shine and some sub-zero temperatures, a trained Pioneer would cycle folk to appointments, shopping or for a 'spin' around their locality, often with a friend and sometimes even a dog.

The journey would allow for an informal chat and for some participants became a regular highlight of their week.



FIRST RIDE TAKES OFF IN PAULSGROVE



THE DELIVERY SERVICE

While this element of the project didn't quite develop as originally intended, the E-cargo bikes were successfully used to delivery all sorts of things, including festive hamper and turkey deliveries at Christmas and even 'shipments' of manure to a local allotment.

In Paulsgrove we adapted the scheme from the outset and worked closely with the Paulsgrove Panty on developing a delivery service and St M's Events to get FREE hot meals to locals in sheltered housing.

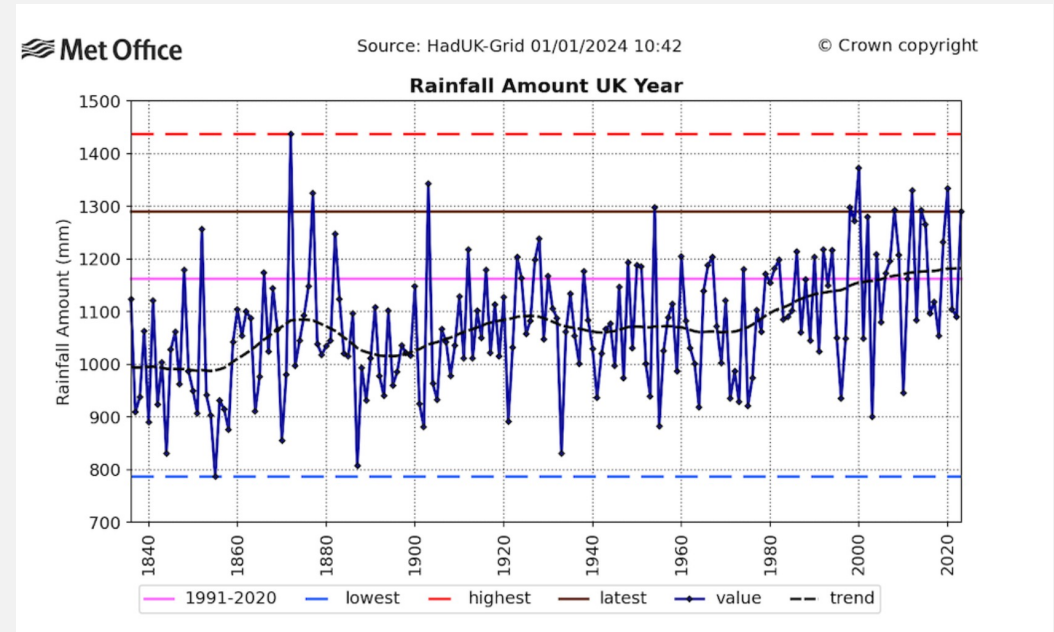


SANTA'S LITTLE HELPERS ON WHEELS



EXTREME WEATHER

- WE WERE ALWAYS AWARE THE WEATHER WOULD HAVE AN IMPACT ON A BIKE PROJECT although perhaps not quite so much...
- 2023 ranked 11th of wet years going back to 1836 (so we often got wet)
- Met graph the pink line depicts average rainfall in 1919-2020 and the brown line shows 2023



THE INTREPID PIONEERS WENT OUT IN ALL WEATHER

The snow fell in December, the wind howled in July - it was bracing and didn't really stop raining until Summer was bookened by the hottest June on record with temperatures reaching over 33C - so then we got hot!



SUMMER HIGHLIGHTS

The Pioneers were invited to 'guest' appearances at local community events to promote the project and as you can see our Pioneer Louis enjoyed the dressing up



OUTCOMES

TARGET

- To set up at three locations, Hayling Island, Hartley Wintney and Emsworth
- Recruit 10 volunteers at each location
- Connect with 50 participants at each location
- Reduce loneliness through transport to social opportunities

ACTUAL

- Hayling Island and Hartley Wintney were up and running with strong support from the local groups, Emsworth proved a harder nut to crack, and the project switched focus to a new area, Paulsgrove
- Recruited 10 volunteers in total
- Connections and interest made with over 200 people, 20 who were actual participants
- YES, achieved final target albeit in smaller numbers

THE LEARNING

CONSIDERATIONS

- The project was undeniably impacted by the weather
- The late start to funding meant we missed an all-important Summer '22 start
- The E-van journeys often gave the Pioneers 'range anxiety', the infrastructure for charging is just not there yet – 'should have purchased a hybrid van'
- The project really required two years to reach anticipated targets and significant adjustments were required along the way
- A dedicated Pioneer in each area may have produced results quicker and connected more volunteers to the project

POSITIVES

- Feedback demonstrated all participants loved and really felt the benefits from the Tri-shaw
- **A solution to loneliness was delivered in a environmentally friendly, creative and innovative way with no mention of the word lonely**
- GO TO proved the power of a regular informal chat and friendly face when dealing with loneliness
- **The Tri-shaw rides will be continued by Hartley Wintney Volunteer Services in 2024**



Department
for Transport

COUNCIL FOR
SOCIAL
RESPONSIBILITY

THE THANK-YOU'S

Action Hampshire and all project partners

GNN groups, Hayling Volunteer Services and
Hartley Wintney Volunteer Services for their
pioneering spirit

Paulsgrove Pantry and St M's Events

GO TO volunteers and Pioneers.